

# BLANTON MUSEUM OF ART

## FOR IMMEDIATE RELEASE

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## FIRST-EVER MUSEUM STORE SUNDAY OFFERS BLANTON VISITORS DEALS ON UNIQUE HOLIDAY GIFTS



### *November 26<sup>th</sup> event supplements biggest holiday shopping weekend*

FOR IMMEDIATE RELEASE – AUSTIN, TX – On Sunday, November 26, 2017, the Blanton Museum of Art at the University of Texas at Austin will offer store-wide discounts in its Museum Shop as part of the Museum Store Association’s very first Museum Store Sunday.

According to the association, the goal for Museum Store Day is to encourage community members to support nonprofit retailers nationwide. As part of the celebration, all shoppers at the Blanton Museum Shop will receive a 20% discount off their purchases, excluding sale items. Blanton Museum members will receive an extra 10% off their purchases. All proceeds go directly to acquiring new art for the Blanton.

“Like all museum stores, ours has gifts for all ages,” says Justin O’ Connor, manager of the Blanton Museum Shop. “It’s like a mini-museum in itself – with a very carefully curated collection of really interesting, well-designed, and one-of-a-kind items.” Some of the most popular items in the shop include jewelry by local artisans, art supplies, children’s toys and Austin souvenirs.

Museum Store Sunday coincides with the opening of the Blanton's new exhibition, ***The Open Road: Photography and The American Road Trip***. Many items inspired by the exhibition, like camera-themed gifts and photography books, will be on sale during Museum Store Sunday.

Other Austin museums participating in the event include the LBJ Presidential Library and Museum, the Lady Bird Johnson Wildflower Center, the Thinkery, and the Texas Historical Commission. The Blanton Museum Shop will be open from 1 pm – 5 pm on Museum Store Sunday.

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### **About the Blanton Museum of Art**

Founded in 1963, the Blanton Museum of Art holds the largest public collection in Central Texas with nearly 18,000 objects. Recognized for its modern and contemporary American and Latin American art, Italian Renaissance and Baroque paintings, and encyclopedic collection of prints and drawings, the Blanton offers thought provoking, visually arresting, and personally moving encounters with art.

The museum is located at the intersection of Martin Luther King Jr. Boulevard and Congress Avenue and is open Tuesday through Friday from 10–5, Saturday from 11–5, and Sunday from 1–5. Thursdays are free admission days and every third Thursday the museum is open until 9. Admission Prices: Adults \$9, Kids 12 and under FREE, Seniors (65+) \$7, Youth/College Students (13–21) \$5. Admission is free to members, all current UT ID-holders. For additional information call (512) 471–7324 or visit [www.blantonmuseum.org](http://www.blantonmuseum.org)